

Privacy Policy Template

Effective Date: 01/05/2026

Last Updated: 12/05/2026

1. Introduction

Welcome to **Abera Lettings** (“we,” “our,” or “us”). We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, website, applications, or interact with us.

By using our services, you agree to the practices described in this Privacy Policy.

2. Services We Cover

This Privacy Policy applies to all services provided by **Abera Lettings**, including but not limited to:

- Website and online platform services
 - Mobile applications
 - Customer support services
 - Consulting or professional services
 - Subscription-based services
 - Marketing communications
 - Payment and billing services
 - Any related products or digital tools offered by us
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3. Information We Collect

We may collect the following categories of information:

Personal Information

- Full name
- Email address
- Phone number
- Billing address

- Payment details
- Account login credentials

Technical Information

- IP address
- Browser type
- Device information
- Operating system
- Cookies and analytics data

Service Usage Information

- Pages visited
 - Features used
 - Purchase history
 - Preferences and settings
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4. How We Use Your Information

We use your information to:

- Provide and manage our services
 - Process transactions and payments
 - Respond to customer inquiries
 - Improve website functionality and user experience
 - Personalise content and recommendations
 - Send service updates and marketing communications
 - Detect fraud, abuse, or security issues
 - Comply with legal obligations
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5. Sharing of Information

We may share your information with:

- Payment processors

- Hosting and cloud service providers
- Analytics providers
- Customer support partners
- Legal or regulatory authorities when required
- Business partners with your consent

We do **not** sell personal data unless expressly stated.

6. Cookies and Tracking Technologies

We may use cookies, pixels, and similar technologies to:

- Remember user preferences
- Analyse website traffic
- Improve performance
- Deliver relevant advertising

You may control cookies through your browser settings.

7. Data Retention

We retain your information only as long as necessary to:

- Provide services
 - Maintain business records
 - Resolve disputes
 - Meet legal and regulatory obligations
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8. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal data. However, no online transmission is completely secure.

9. Your Privacy Rights

Depending on your location, you may have rights to:

- Access your data
- Correct inaccurate data
- Delete your data
- Restrict processing
- Withdraw consent
- Request data portability
- Opt out of marketing communications

To exercise these rights, contact us at **info@aberalettings.com**

10. Third-Party Links

Our services may contain links to third-party websites. We are not responsible for their privacy practices.

11. Children's Privacy

Our services are not intended for children under the age of **16**. We do not knowingly collect data from children.

12. International Transfers

Your information may be transferred to and processed in countries outside your residence. We take steps to ensure appropriate safeguards are in place.

13. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with a revised effective date.

14. Contact Us

If you have questions about this Privacy Policy, please contact:

Abera Lettings

Email: info@aberalettings.com

Address: 71 Charleston Road North, Aberdeen, AB12 3SZ

Phone: 07868035518